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## **IVECO launches new Highway B-Double model**

*IVECO has strengthened its heavy market product offering with the release of a new Euro 6-rated, B-Double model with a powerful 550hp and 70 tonne GCM.*

The 6x4 AS Highway B-Double is available in both low and high roof variants and shares some underpinnings with the latest X-Way and ACCO ranges, boasting similar benefits in terms of advanced safety features, driver aids, low emission performance and productivity.

Powering the Highway B-Double model is a revised 13 litre Euro 6 Cursor engine that develops a generous 550hp at 1900rpm and 2500Nm of torque at just 1,000rpm. Emission control comes courtesy of IVECO's patented Hi-eSCR system.

Hi-eSCR is a single after-treatment system featuring passive DPF (Diesel Particulate Filter) – DPF regeneration that does not require driver intervention. Another benefit of this technology is that it's uncomplicated and efficient, and provides many benefits compared to EGR and SCR equivalents, including reduced fuel consumption and a lower tare weight.

Coupled to the engine is a revised Hi-Tronix 16-speed automated manual transmission that delivers fast gear changes and also has the ability to more efficiently select the correct ratio for the conditions. Additionally, the Hi-Tronix is equipped with 'Rocking' and 'Creeping' modes as well as four reverse gears. Extremely quiet operation is another hallmark of the Hi-Tronix, leading to a quieter cabin and higher driver comfort levels.

Other driveline features of the Highway B-Double include rear 8-bag Electronically-Controlled Air Suspension and Meritor differentials with driver-controlled locks. The truck also benefits from an expansion module and PTO provision as standard.

To cover the longer intra and interstate routes the new model is likely to work in, the Highway B-Double has a 1010 litre on-board fuel capacity (630l on the driver's side and 380l on the passenger side), plus an 80 litre AdBlue tank.

As with other recent IVECO heavy duty model releases, safety and technology is extremely well catered for in the Highway B-Double.

Standard equipment includes Electronic Braking System (EBS) with Brake Assistance System (BAS), Electronic Stability Program (ESP), Hill Holder, Adaptive Cruise Control (ACC),



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Advanced Emergency Braking System (AEBS), daytime running lights and an extended catwalk allowing for safer access to the back of cabin area to connect air hoses or conduct maintenance.

Additionally, the Highway B-Double provides other standard safety equipment such as a hydraulic retarder, Lane Departure Warning System (LDWS), Driver Attention Support (DAS), Tyre Pressure Monitoring System (TPMS) and Bi-Xenon headlamps and washers, making it an extremely well specified vehicle.

The high standard specification levels continue inside the cabin with leather heated and air-suspended driver and passenger seats, automatic climate control, modern instrument cluster design with intuitive features and IVECONNECT multi-media.

The IVECONNECT system includes Driving Style Evaluation (DSE) software that aims to improve the operator's driving style by giving feedback and making recommendations. The system provides two types of feedback: indexes that evaluate real-time driving behaviour and pop-ups that provide real-time driving hints.

Elsewhere in the cabin, there are generous storage spaces to accommodate longer periods on the road as well as a fridge and comfortable bedding. The cabin's spacious interior also allows comfortable in-cabin movement and sleeping amenities when parked-up for the night or at rest stops.

A strong focus of IVECO trucks in Australia – particularly in recent years – is to provide added value and support services to its customers for a more enjoyable and hassle-free ownership experience.

As part of its standard aftersales offering, the new Highway B-Double is equipped with IVECO Telematics as standard, including a complementary 12 month program subscription enabling owners and operators to access detailed information on all facets of vehicle and driver performance.

The model is also backed by a 3 year / 750,000km / 9,000 hour standard factory warranty and complementary 24/7 roadside assistance for the duration of the vehicle warranty period.

Owners wanting additional protection can opt for IVECO extended warranties which are available as a cost option. Personalised vehicle maintenance packages are also available on

the Highway B-Double as an extra, providing operators with the convenience of known fixed maintenance and repair costs.

**Comments from IVECO Trucks Australia Managing Director, Michael May.**

*IVECO is excited to be adding the new Highway B-Double model to our heavy duty product line-up, filling a gap in our model range which, until now, has been without a Euro 6-rated, B-double-capable prime mover.*

*The new Highway B-Double model features extremely high specification levels as standard, ensuring buyers enjoy the added safety, comfort, convenience and productivity that is so important for the intra and interstate applications the vehicle is targeted towards.*

*The combination of powerful 550hp Euro 6 performance, 70t GCM, market-leading transmission, advanced safety and technology, coupled with IVECO's well regarded productivity and low total cost of ownership benefits, will make the Highway B-Double an attractive proposition for many B-Double applications.*

*Highway B-Double ownership also provides operators with an entry to IVECO's broad suite of aftersales and product support offerings, including the recently launched IVECO Telematics program, which is one of the most comprehensive systems available in Australia.*

*Prior to launch, multiple vehicles have undergone extensive testing around Australia including in several major fleets where the trucks have operated in demanding real-world conditions and received outstanding feedback.*

*Prospective owners can rest assured that these vehicles will be ready for the road and generating revenue from day one – we expect the models will be well received by the market and have already begun taking orders.*

## IVECO Trucks Australia

*IVECO Trucks Australia is a proud manufacturer and importer of commercial vehicles spanning the light, medium and heavy duty truck segments and also has a range of small to large buses. The commercial vehicle range includes on and off-road models from car licence vans through to prime movers rated up to 90 tonnes GCM and buses from 11 seats to 61 seats. The IVECO range of vehicles includes locally designed and manufactured models and is complemented by a range of imported models which are all designed and tested to meet Australia's demanding operating requirements. The IVECO product range is extensive and includes Daily E6, Eurocargo, ACCO, Stralis, X-Way, Trakker and Astra models. IVECO vehicles are supported in Australia by a dedicated network of over 60 dealerships and parts and service outlets strategically located nationwide, offering aftersales services that include extended warranties, breakdown support packages and personalised maintenance contracts.*

For further information about IVECO Australia: [www.iveco.com.au](http://www.iveco.com.au)

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